



सत्यमेव जयते

Government of Gujarat

Government Commerce College, Naroda

“B+” NAAC Accredited

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Principal

Dr. P.R. Patel

Date: 7th August 2026

Report on Workshop on “Pitch Deck – Turning Ideas into Impactful Pitches”

Particulars	Details
Name of Activity	Workshop on “Pitch Deck – Turning Ideas into Impactful Pitches”
Date	5 August 2026
Venue	Government Commerce College Naroda
Expert/Resource Person	Mr. Hitesh Mohkar
SSIP Coordinator	Dr. Dipti Arora
No. of Participants	25
Organized By	SSIP Cell

Objectives

- To familiarize students with the concept and importance of a startup pitch deck.
- To guide students in presenting their ideas in a clear, structured, and convincing manner.
- To develop students’ entrepreneurial, communication, and presentation skills.
- To help students understand key aspects such as problem identification, solution, target market, value proposition, business model, and market potential.
- To prepare students for future SSIP, incubation, mentoring, pitching, and funding opportunities.

Key Highlights

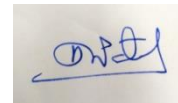
- Mr. Hitesh Mohkar provided practical guidance on preparing an effective and impactful pitch deck.
- Students were introduced to the essential components of a startup pitch and the importance of communicating the problem, solution, uniqueness, customer segment, and business potential.
- Students participated in a live pitching exercise and presented their innovative startup ideas.

- Technology-based ideas presented included Cyberprotection, Care Setu, 24×7 Now Grocery, and Economist.
- Product-based ideas included Nail Art, Fresh Bites, Nutri Box, and other innovative concepts.
- The expert provided individual feedback and suggestions to help students refine their ideas and improve their pitching skills.

Outcomes

The workshop enhanced students' understanding of the startup pitching process and helped them develop confidence, presentation skills, entrepreneurial thinking, and the ability to communicate the value of their ideas effectively. Students gained practical insights into converting an idea into a structured pitch suitable for mentors, incubators, investors, and other stakeholders.

Dr. Dipti Arora
SSIP Coordinator



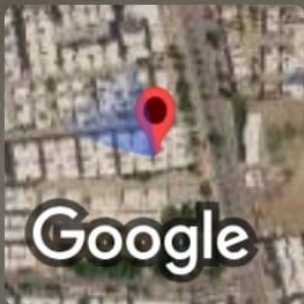
Principal







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